



# Your Trusted Digital Marketing Company

We help businesses boost their growth with SEO services Canada. We also specialize in web design and development Canada, lead generation, and digital marketing campaigns. We make use of a robust and proven framework to get more traffic, number of customers and leads, and growth for our clients.



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ABOUT US

# iQDigital



## Your Trusted Digital Marketing Company

We are a top ranked SEO company and digital marketing agency Canada. We help businesses boost their growth with SEO services Canada.

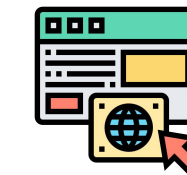
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**8+**

Years Of Experience



**1500+**

Successful Projects  
Delivered



**200+**

Happy Clients  
World Wide



**450k+**

Hours Invested



**iQDigital**  
Strategize, Execute, Triumph



**65+**

Dedicated Engineers



**96%**

Client Retention



**30+**

Enterprise Projects



**100%**

Best Quality Delivery

# Our core values make us unique and different

Over the years, we have reached the pinnacle of success when it comes to a SEO company Canada. Our core values make us unique and different from others. Our desire for grow and to make other businesses grow has motivated us to think out of the box and deliver the best possible solution each time for every client



## Client-Centricity

Everything that we do as a SEO company Canada revolves around the clients. They are our top-most priority. We are ready to go the extra mile for them, always.



## Innovation

To us, innovation solves problems. We believe in making the impossible possible through innovative solutions. We never settle for the easiest, or quickest solution.



## Integrity

We don't just make promises, we keep them. This reflects our integrity. We also maintain complete honesty and transparency in everything that we do as a SEO company Canada.

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# Countries We Serve

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**We are serving 25+ countries globally  
having wide rang of businesses.**



# We have the right SEO solutions for your business

Are you searching for an SEO company Toronto that can give the right solutions to your website woes? Your search ends here at iQdigital.

## What can our digital marketing agency Canada do for your business?

- ✔ We Can Customize Our SEO Services Canada To Suit Your Business Needs.
- ✔ We Can Perform An In-Depth Analysis Of Your Competitors Website To Give You An Edge.
- ✔ We Can Make Use Of Various Data Tracking Tools To Gain Valuable Insights From The Trends And Traffic.
- ✔ We Can Perform Meticulous Link Building For Your Website.
- ✔ We Can Conduct A Thorough Keyword Research To Ensure That Your Website Ranks Right At The Top.



## Our Mission

To become a professional and leading SEO Canada company that offers cost-effective, result-oriented, and client-centric digital marketing solutions.



### Working With Startup

We understand the needs and requirements of startups and make use of the best SEO practices and techniques to maximize their business value and make them more competitive in the market.



### Working With Enterprise

Just like startups, large enterprises in any industry have their own problems and challenges which we understand. Using our core competencies in SEO, we help large enterprises explore new opportunities and help them achieve the success that they are looking out for.



## Why choose us as your digital marketing partner?

What makes us the best SEO company Canada to work with? Here are some of them.

- ✔ Several years of industry experience
- ✔ Proven track record of successful results
- ✔ Free consultation
- ✔ Fast turnaround time
- ✔ Ensure that all deadlines are met
- ✔ Free quote with detailed digital marketing proposal
- ✔ Best SEO practices in the industry
- ✔ Performance driven approach
- ✔ High quality SEO services and solutions
- ✔ Boost your business sales and not just website traffic



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# Services We Provide



We are a top digital marketing agency Canada that has the expertise, experience, and team to handle everything. We offer an array of services when it comes to digital marketing. Here are some of them.



# Digital Marketing Solutions

 Search Engine Optimization

 App Store Optimization

 Social Media Optimization

 Pay-Per-Click

 Product Market Research

 Hire SEO Team



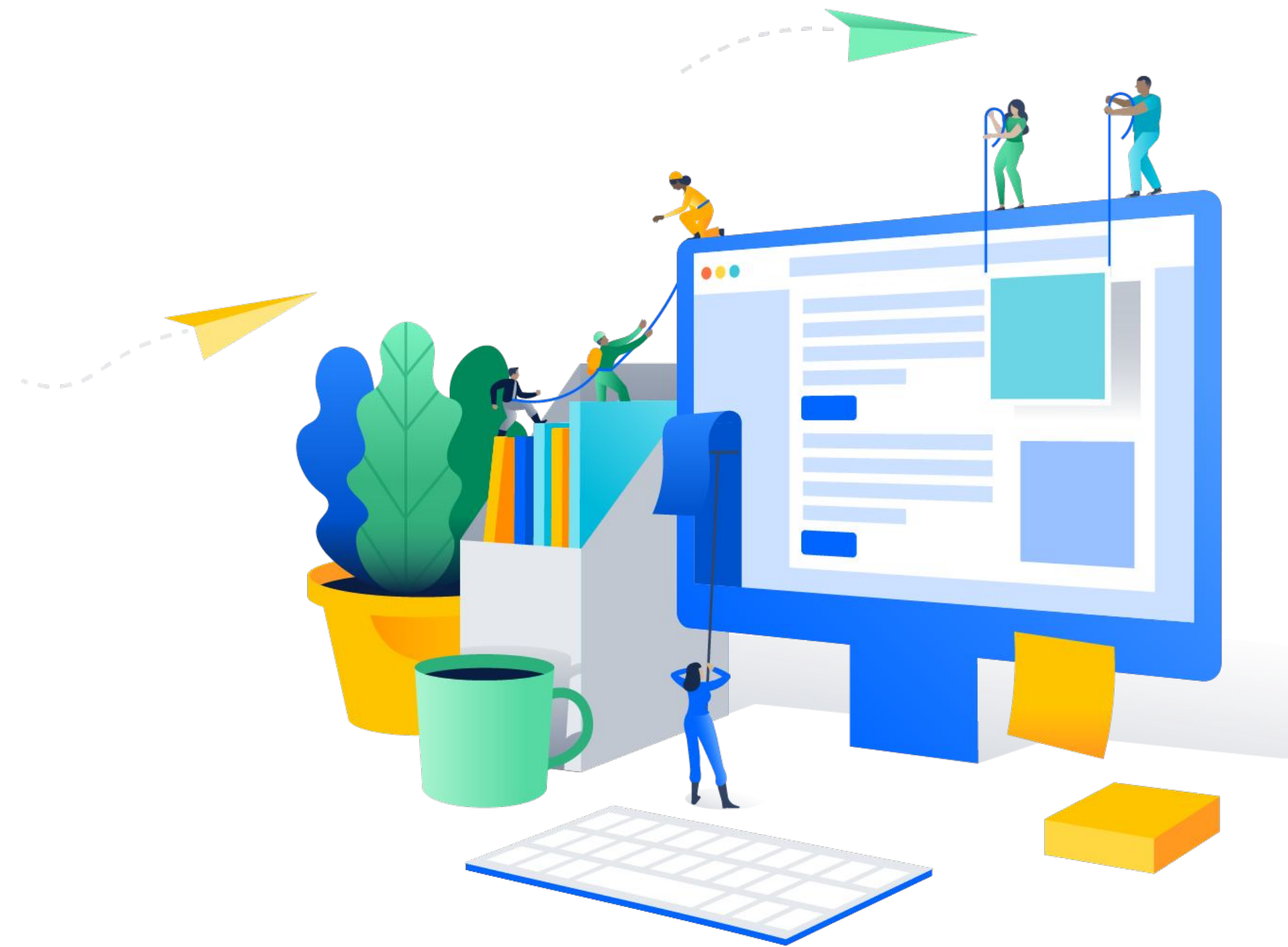
# PPC & SEO Services

- ✔ SEO audit
- ✔ Link building
- ✔ Technical SEO
- ✔ SEO migrations
- ✔ Local SEO Toronto
- ✔ On-page SEO
- ✔ Off-page SEO
- ✔ Keyword research
- ✔ Content development
- ✔ Content marketing



# Web Design and Development

- ✔ Website development
- ✔ UI/UX design
- ✔ E-commerce website development
- ✔ Frontend design and development
- ✔ Backend development
- ✔ Support and maintenance
- ✔ Website testing
- ✔ Website redesigning



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# Our Work Gallery

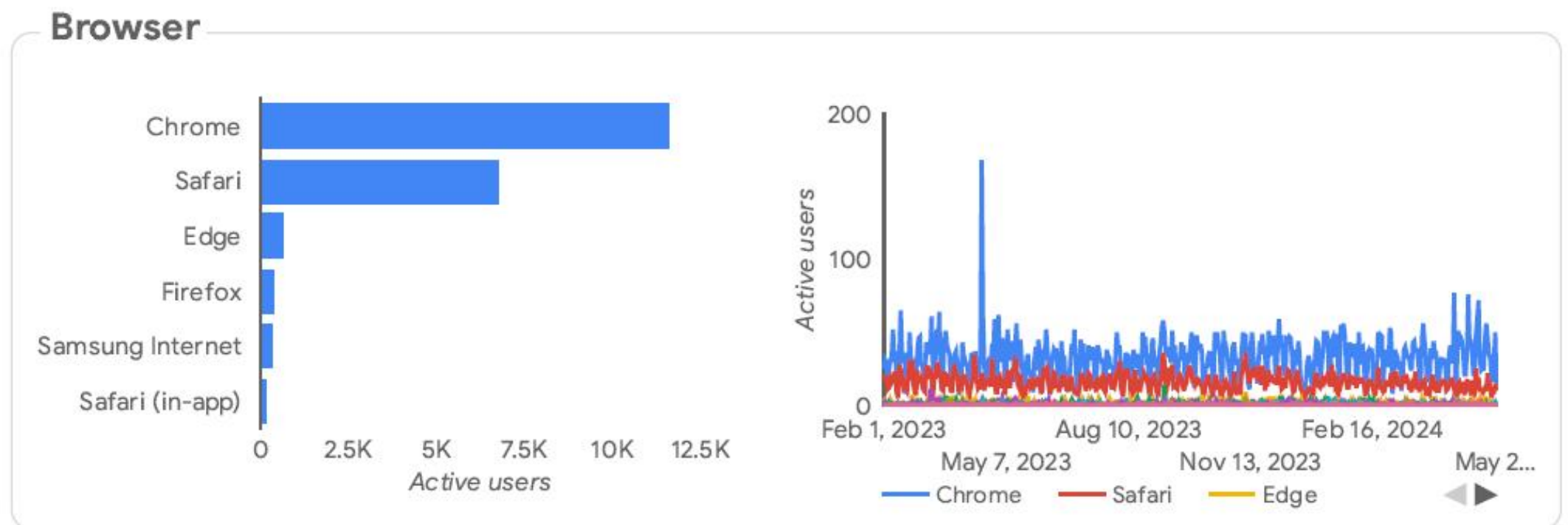
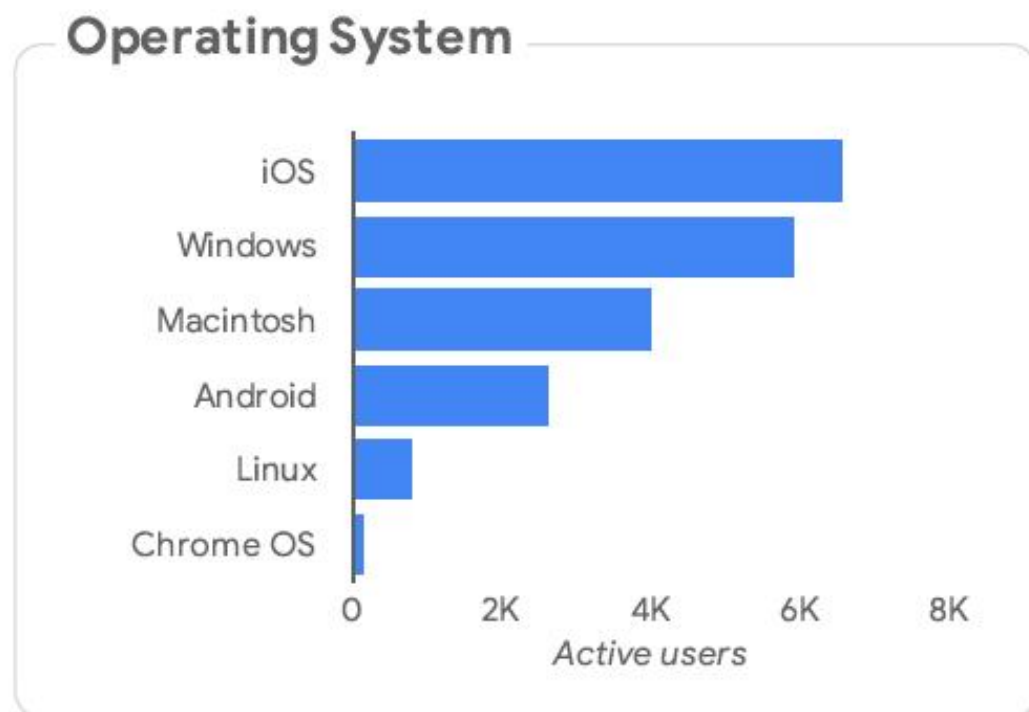
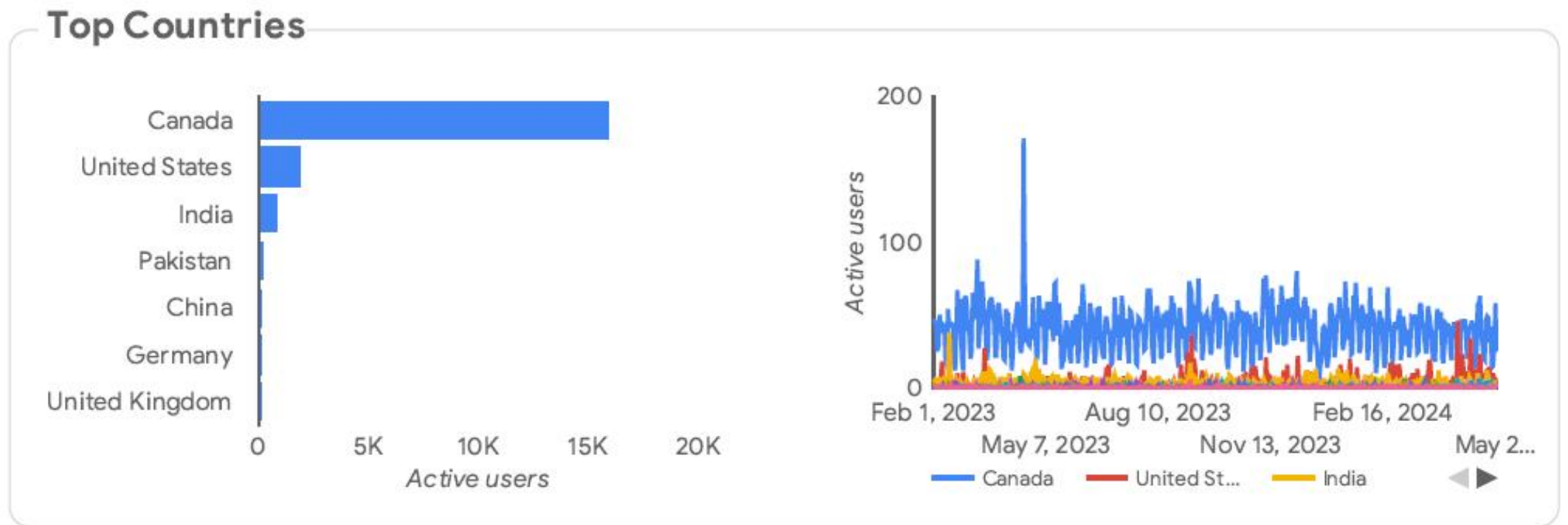
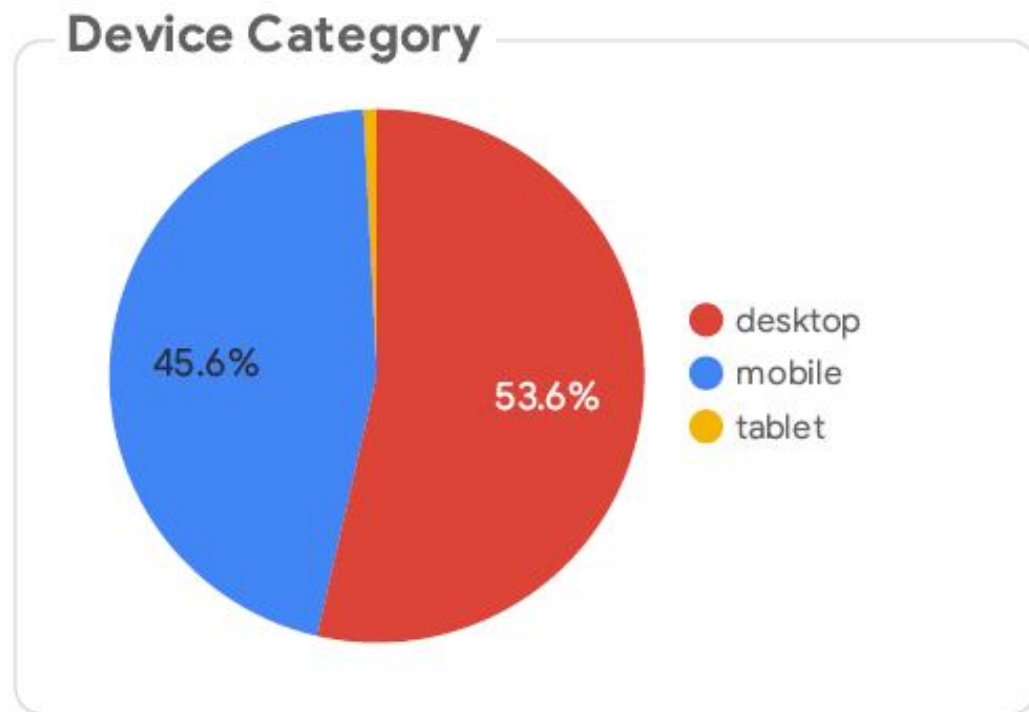


**Our responsiveness, transparency, and results make us one of the best SEO company in Canada**

We aim to provide the most effective digital marketing solutions in the industry for businesses, from startups and large corporations. We are highly responsive about everything that we do. We believe in delivering the results that we promise to clients and maintain complete transparency with them about everything, from start to end.

# Google Analytics 4 Report

\*\*\*\*\* Feb 1, 2023 - May 22, 2024



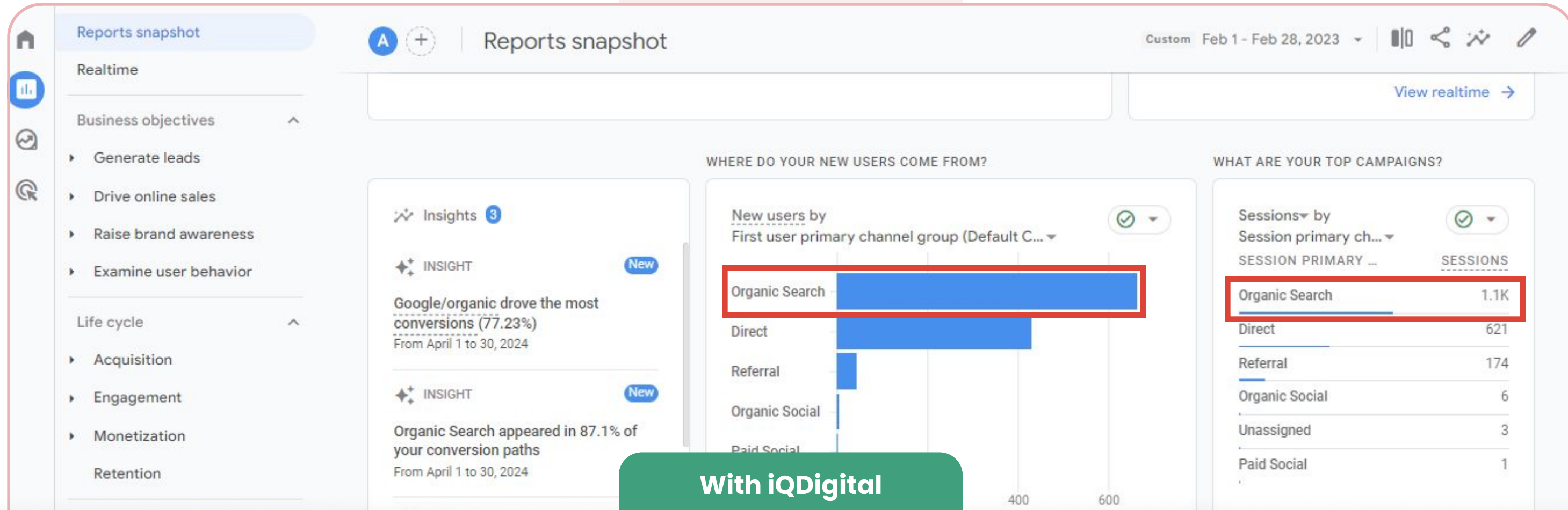
Without Consultation



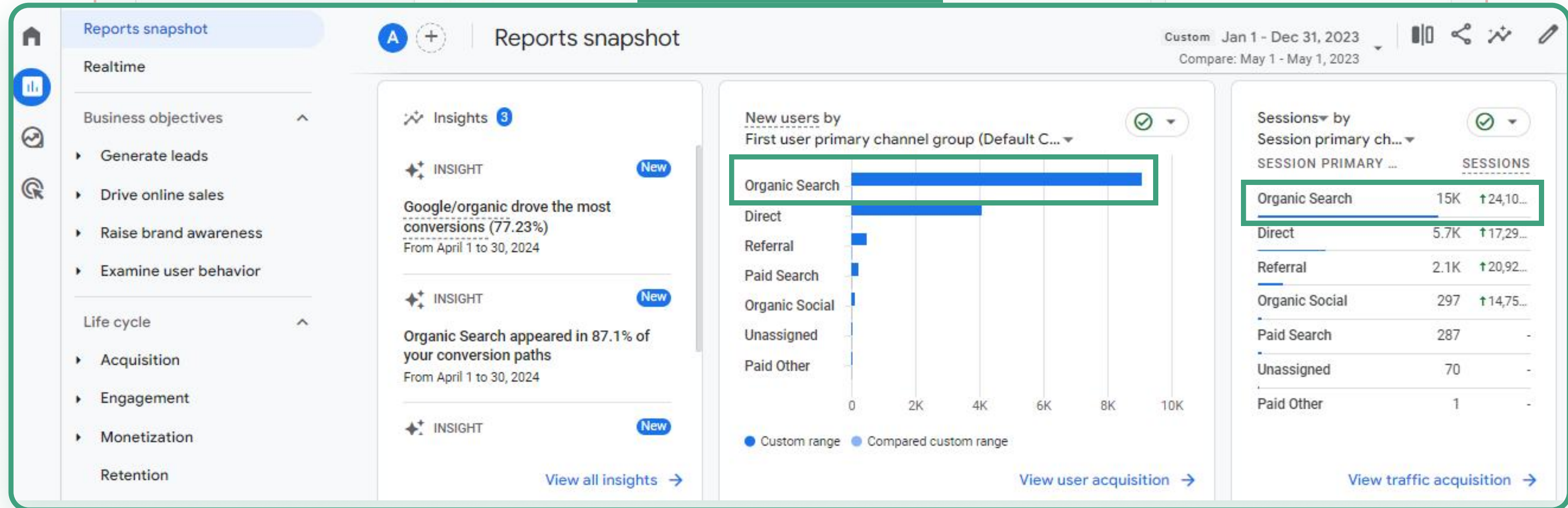
With iQDigital



## Without Consultation



## With iQDigital



Without Consultation

Reports snapshot | Custom Feb 1 - Feb 28, 2023

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	5.5K
user_engagement	4.4K
session_start	1.9K
scroll	1.2K
first_visit	1.1K
click	305
contact_us	292

Key events by Event name

EVENT NAME	KEY EVENTS
contact_us	292

Items purchased by Item name

No data available

View items

With iQDigital

Reports snapshot | Last calendar year Jan 1 - Dec 31, 2023 | Compare: May 1 - May 1, 2023

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT	
page_view	55K	↑18,481.8%
user_engagement	44K	↑18,448.5%
session_start	24K	↑21,294.5%
first_visit	14K	↑19,050.7%
scroll	12K	↑15,654.1%
click	3.6K	↑27,638.5%
contact_us	3K	↑30,170.0%

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS
contact_us	3K ↑29,960.0%

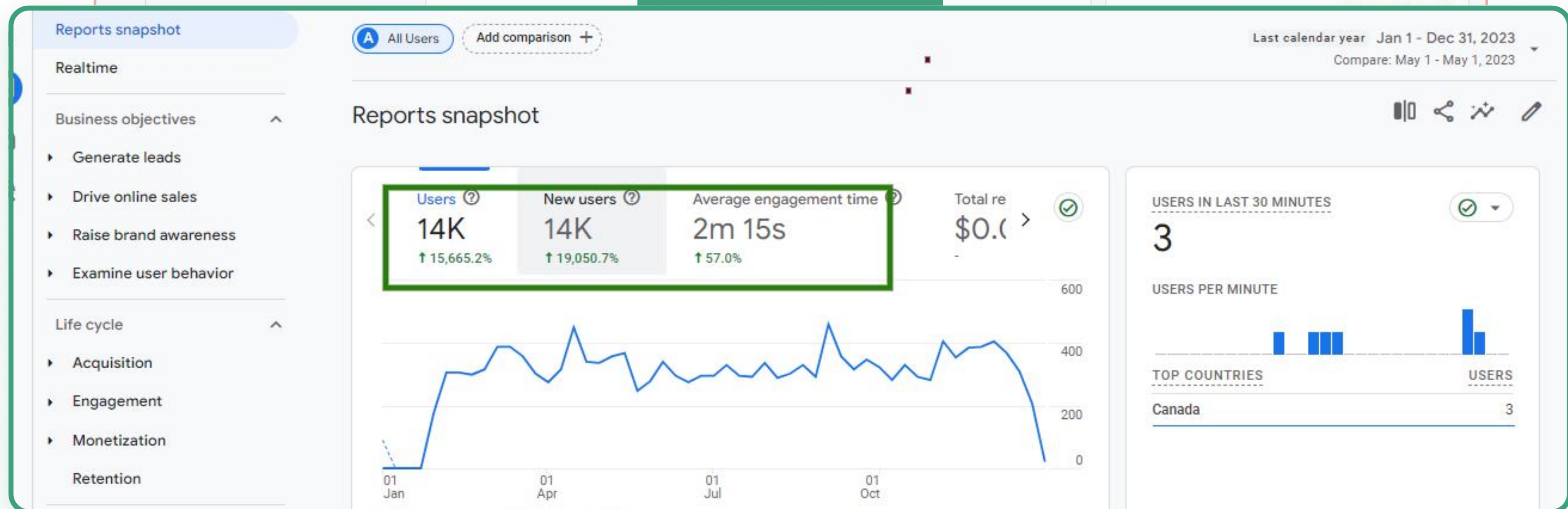
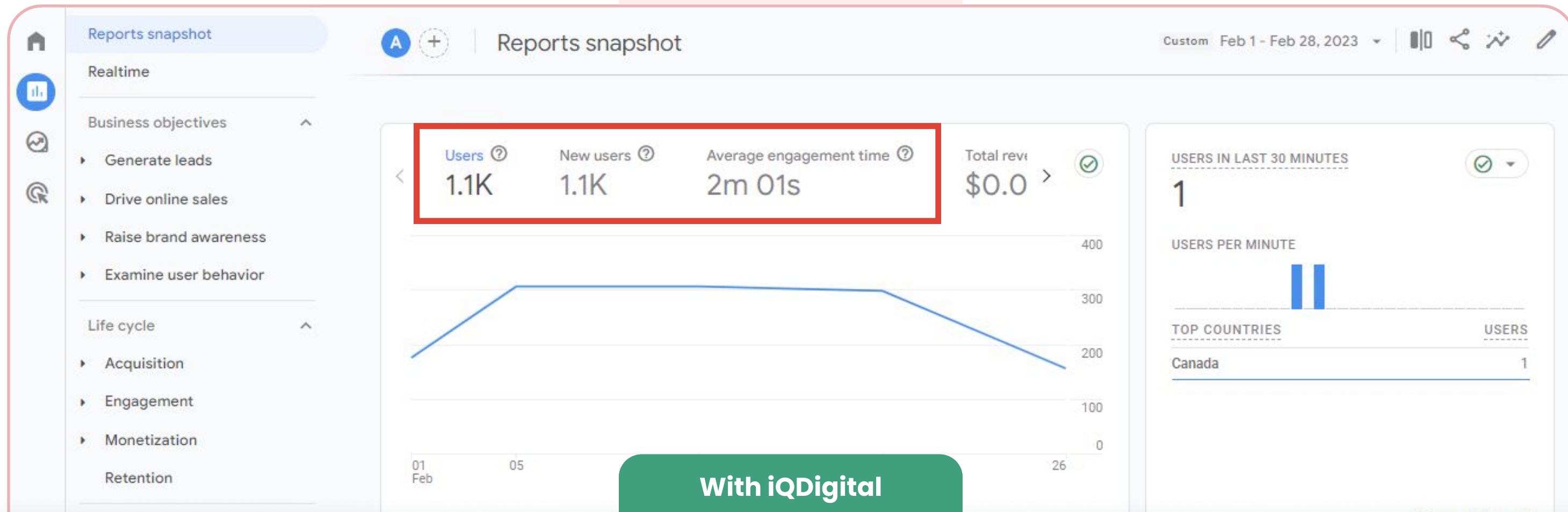
WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

No data available



## Without Consultation





## Top Queries Report

Top queries	Clicks	Impressions	CTR	↑ Position
nutritional psychiatry near me	3	3	100%	1
local guide program	2	76	2.6%	1
psychologist for depression near me	2	2	100%	1
mental health vitamin therapy toronto	1	18	5.6%	1
brampton naturopathic clinic	1	3	33.3%	1
psychotherapy counselling near me	1	3	33.3%	1
insomnia psychiatrist near me	1	2	50%	1

Top queries ↑	↘ Clicks	Impressions	CTR	Position
***** integrative psychology and healthcare	935	2,109	44.3%	1.2
***** integrative psychology & healthcare	648	1,877	34.5%	1.7
*****	242	1,709	14.2%	11
***** health	200	464	43.1%	1.3
psychologist toronto	194	9,857	2%	9.7
***** health	193	417	46.3%	1.4
***** integrative psychology	173	416	41.6%	1.3

# Who We Work with

We have escalated our expertise in the marketing field also to a wide area of industries.

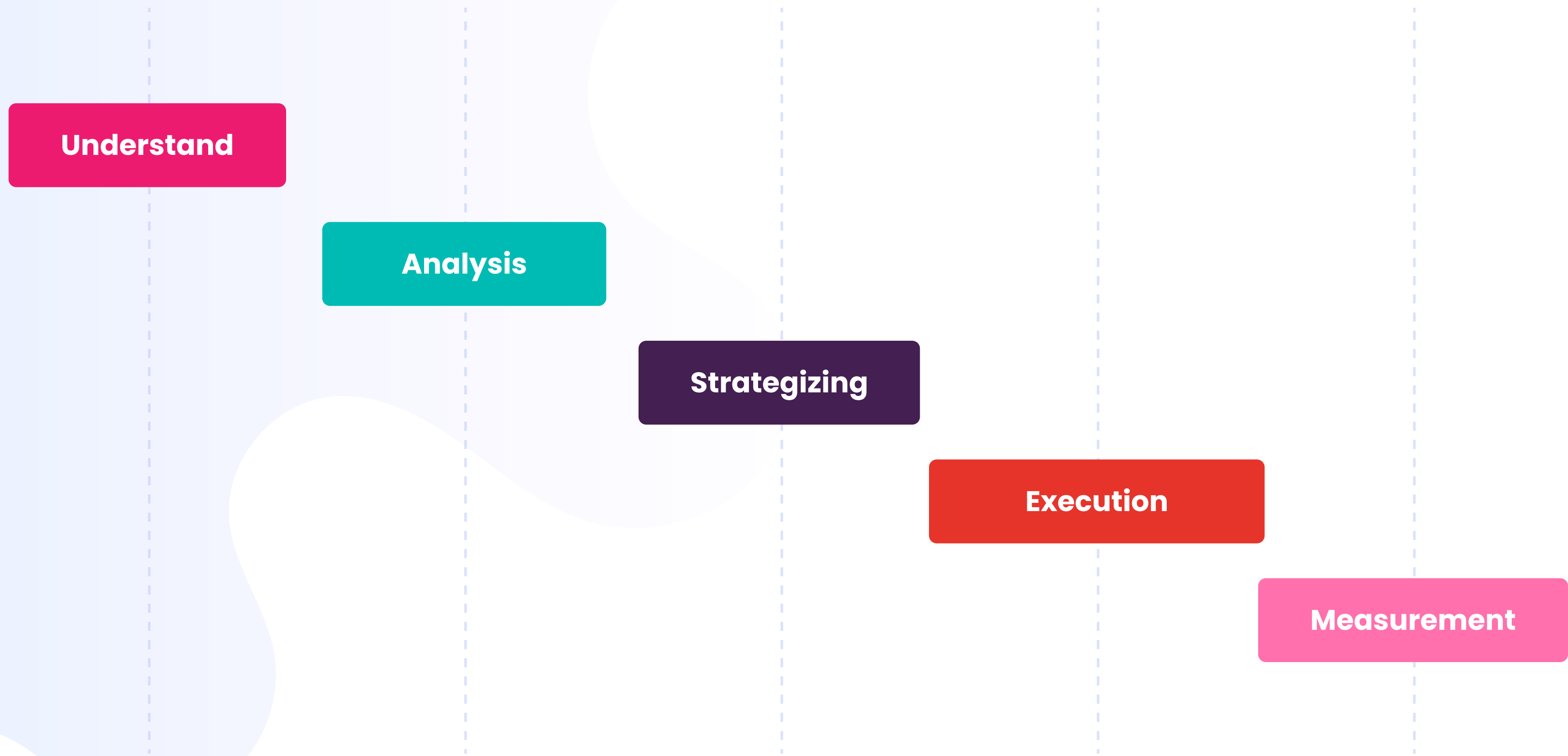
- ✔ Real Estate SEO
- ✔ Dentist SEO
- ✔ Healthcare SEO
- ✔ Manufacturing SEO
- ✔ Local Business SEO
- ✔ Mortgage SEO
- ✔ Physiotherapy SEO
- ✔ Food & Restaurant SEO
- ✔ E-Commerce SEO
- ✔ Logistics SEO



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# Our Digital Marketing Process





Thank You!

# Building Trustworthy Online Brands.



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